



SEARCH FOR TALENT

To Raise Funds For:

**NORTHERN ALBERTA
CRIPPLED CHILDREN**

1956-57 -- Tenth Annual Program

**BROADCAST EVERY SATURDAY AT 8:00 P.M.
ON YOUR FRIENDLY STATION**



CFRN RADIO

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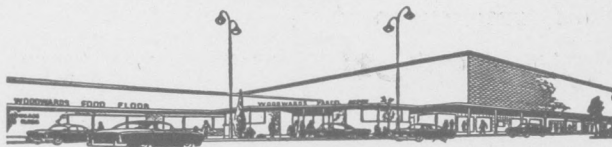
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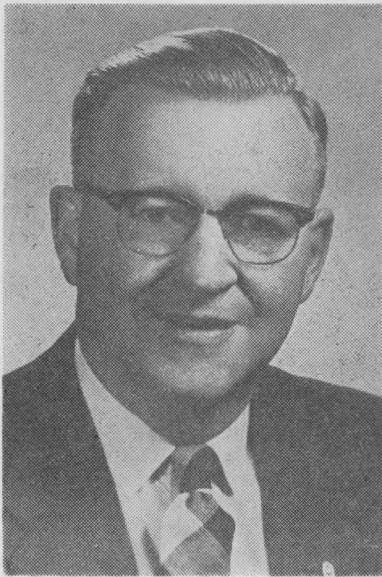
COMPLETE



IN ALL YOUR SHOPPING NEEDS

BUY A VOTE FOR YOUR FAVORITE CONTESTANT . . .
YOUR VOTE HELPS A CRIPPLED CHILD

WELCOME TO OUR SHOW



N. G. "NORM" TAYLOR

The Edmonton Club of the Associated Canadian Travellers and Radio Station CFRN are happy to present their Tenth Annual "Search For Talent" in aid of the Crippled Children's Fund.

We are extremely happy in that we have met with success. However, we do feel this is due mainly because of your continued support and generosity. We have said on many occasions that the citizens of Northern Alberta are the "Stars" and had it not been for the fact you have shown us that you were behind our cause, we could not have carried on for so many years so successfully and due to your help, we are now in a position to comply with more deserving requests for assistance.


The Northern Alberta Crippled Children's Fund is happy to announce that from the 26 "Search For Talent" shows held during the past season, a net amount of \$18,784.15 has been realized.

Through the raising of this money, this organization has been able to render assistance to many more unfortunate children, where through lack of funds the child would go without medical aid. To date we have assisted over 400 patients. Our efforts have met with success, as you would agree, were you able to see the joy and happiness that has come to homes where crippled children have been given a chance to live a normal life. Your continued support of our project will open the door to a brighter future for more of our young citizens in years to come. The entire project bears the approval and support of the highly respected Orthopaedic Surgeons of Alberta.

Our special thanks goes to Radio Station CFRN as they make available to us, free of charge, the broadcast time and technical facilities necessary for this series.

N. G. (NORM) TAYLOR, President,
Edmonton A.C.T. Club.

This page donated by:

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NATURAL GAS SERVICE

Committee Personnel

Chairman:

G. E. "Ed" Bell 392926

Vice-Chairman:

A. J. K. "Keith" Strachan 62779

Secretary-Treasurer:

Mrs. P. C. "Marge" Webber ... 392596

COMMITTEE MEMBERS

N. G. "Norm" Taylor
E. G. "Eric" Bradshaw
E. R. "Ed" Bland
J. "Jack" Giffen
E. "Ernie" Majeau
P. B. "Pete" Larsen
W. F. "Bill" Ball
E. A. "Ted" King
F. L. "Fred" Beaton
H. "Harold" Sinclair
T. A. "Tanner" Staples
H. "Hill" Crawford



MRS. P. C. "MARGE" WEBBER

E. W. "Ernie" Snead
T. J. "Jack" Annesley
H. C. "Harold" Rayner
J. P. "Jack" Sobie
C. B. "Bruce" Howden

WHAT GRATEFUL PARENTS SAY . . .

FROM TOFIELD, ALBERTA

Dear Sir:

On behalf of my husband and myself, we thank you from the bottom of our hearts. We will appreciate your kindness to us and help until the end of time.

Mrs. H. B.

NOW You can travel the Whitecourt Cut-Off
. . . Alberta's newest highway link . . .

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via **COACHWAYS !**

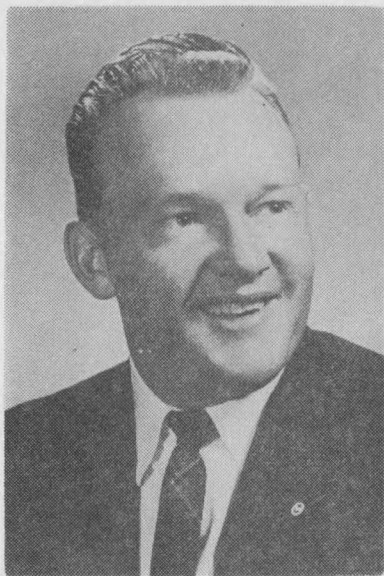
Canadian Coachways Ltd.

EDMONTON

Phone 892766

ALBERTA





G. E. "ED" BELL

About The Committee

The Tenth Committee of the Associated Canadian Travellers Northern Alberta Crippled Children's Fund is under the capable chairmanship of G. E. "Ed" Bell. A. J. K. "Keith" Strachan is vice-chairman. The committee consists of A.C.T. members of the 1956 executive of the Edmonton Club of the A.C.T., plus several members, chosen because of their deep interest and untiring efforts in the support of needy crippled children.

Mrs. Webber is our very capable secretary-treasurer, a position held by her for nine years.

WHAT GRATEFUL PARENTS SAY . . .

FROM WARSPITE, ALBERTA

Dear Sir:

We appreciate very much what the Associated Canadian Travellers have done for our little boy Ronnie and as long as we live we will never forget it and we'll always be very grateful to you all. We never did actually know or think about the way the money was spent until you've all been so good to help us. We'll never be able to thank you people enough for doing what you have done; so hoping you keep up with the good work in the years to come.

Mr. and Mrs. M. T.

SERVE QUALITY . . .

Serve . . .

Woodland
MILK

Woodland
DAIRY

Phone 22171

Edmonton - Alberta

The A. C. T. Crew



During the Tenth Annual "Search For Talent" series, many travellers will take an active part. Each show requires four to ten travellers and their wives. The travellers give up their Saturdays to attend to details in making the show possible and to aid crippled children. Their duties being to arrange seating, collect admissions, votes, donations and many other things to make the show a success. You will see the boys dressed in their white aprons walking the aisles 25 Saturdays each year in 25 country points.

They also participate in other activities during the year, such as the EASTER SEAL CAMPAIGN, THE TRAVELLERS' CARSPIEL, etc.

What do they derive from it? The satisfaction of seeing weak, crippled children grow into strong, healthy adults.

GET ON THE BANDWAGON FOR CRIPPLED CHILDREN

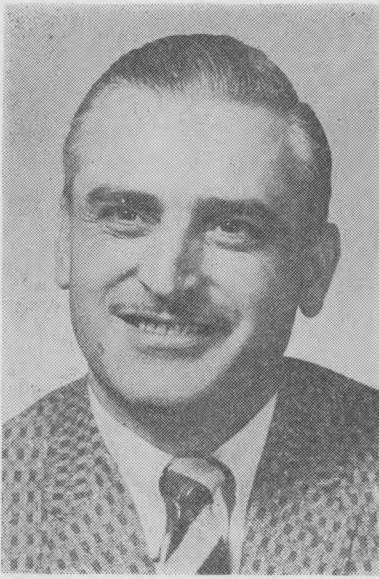
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Phone 48091

"CANADA'S LARGEST SERVICE GARAGE"



FRANK GAY

Born in Saskatchewan, he has travelled all over Canada. Frank has a classical degree in music for his guitar studies. His main business is making guitars. He worked two years for R. S. Williams, guitar and mandolin manufacturers, and is now in business for himself in Edmonton. He has made guitars for such artists as Carl Smith, Webb Pierce and Faron Young, all from the Grande Ole Opry in Nashville, Tennessee.

Frank has resided in Edmonton for two years and is well known in the entertainment world.

BERNIE BOYD

Born and raised in Edmonton, Bernie has been closely associated with music and rhythm since birth as his father is a professional musician and his mother a singer.

He started as a speed skater and held city, provincial and Banff winter carnival championships. After this he turned to dancing, specializing in fast jive and immediately became Edmonton's champion. He studied dancing (ballet, tap and modern) at the Edmonton School of dancing. Has been working in show business for five years—notably with touring musical reviews and featured dancer in "Varieties" and "Orion Musical Theatre".



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See Us for Your Seed Requirements in the Spring



ALLEN FARRELL

Born, raised and trained in Vancouver—worked professionally there doing comedy in night clubs and stage shows — also worked as an actor for five years with Everyman Theatre, Avon Theatre and York Repertory in Victoria. Toured in Canada and U.S.A. twice, once with Hamlet, and once with Tobacco Road. After this he studied dance for two years (in Victoria) and came to Edmonton in 1955 where he worked dancing and singing in the Orion Musical Theatre.

NICK VAN DE MEENT

From far away Holland we are pleased to welcome Nick. He has entertained in many parts of the continent before arriving here two years ago. He has wide radio experience and certainly is a fine addition to our show. This is Nick's second year with us.



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About Crippled Children

The A.C.T. Crippled Children's Organization is now going into their 10th year of operation and the fellows are most grateful for the wonderful support which they have enjoyed from the public during that time.

The boys are depending on "You" to talk up our project so that all parents who may have a child needing medical aid, but due to the lack of funds, is going without treatment. Our boys endeavor to spread the good news about their efforts and just how we operate.

The preliminary application is submitted to the executive of A.C.T. and they consider the application and applicant from every angle. If the request is justified and one to come under our scheme, the case is then submitted to our medical advisory board for consideration. This board, which consists of several orthopaedic surgeons in Edmonton under the chairmanship of Dr. G. L. Wilson, make their recommendations. In this way, over 400 needy crippled children have benefitted, many of whom are leading an active, useful life today and will become wage earners tomorrow.

WHAT GRATEFUL PARENTS SAY . . .

FROM VIOLET GROVE, ALBERTA

Dear Sir:

We received your letter quite some time ago and cannot express our thanks enough to you, as you have certainly done a great deal for us.

Mr. and Mrs. E. R.

FROM EDMONTON, ALBERTA

Dear Sir:

We thank the Edmonton Club of the Associated Canadian Travellers who made the operation on Elizabeth financially possible.

Mr. and Mrs. B. K.

FROM LAUDERDALE P. O.

Dear Sir:

I am writing to tell you that I have received my artificial limb. It is a very beautiful aluminum one. I am grateful to you for the assistance.

A. L.



Bottled
Fresh Daily



ORANGE Crush.

in the NEW
KINGSIZE BOTTLE

The only soft drink
recommended by



**PRAIRIE ROSE MFG.
CO. LTD.**
Edmonton



JACK DENNISTOUN

One of the originals who is now in his tenth season with Search For Talent. This is Jack's sixth season as producer of the show. Besides producing the show and managing the troop, Jack takes his turn at the piano and adds plenty of vocal and comedy. Mr. Dennistoun is a prominent music teacher in Edmonton and is well known as an entertainer over Radio Station CFRN as well as at meetings and other gatherings.

A.C.T. ar

PRES

THE TENT

WI

JACK DEN

AND

TIP TOP

CA

Jack Dennistoun
Tony Biamonte
Bernie Boyd
Allen Farrell
Frank Gay
Nick Van De Meent

Program Engineer — Bob Robertson

BROADCAST TIME AND FACILITIES ARE M

THE CAST IS INTRODUCED TO YOU THRO

EDMONTON

CHEVROLET -- CADILLAC -- OLD

JASPER AVENUE and 115th STREET

Winners of SEARCH FOR TALENT SHOWS For 1956-57 Season

The Following Are the Winners from Each Point Visited During the Search for Talent Season:

Location of Show	Name of Contestant	P.O. Address	Act
Wildwood	Garry Lorenz	Evansburg	Trumpet Solo
Thorhild	Sharon and Sandra Turner	Thorhild	Vocal Duet
Hay Lakes	Gilbert Schultz and Jerry Mittlestead	Hay Lakes	Instrumental
Smoky Lake ..	Sylvia Sadoway	Smoky Lake	Vocalist
Two Hills	Patricia Iftody and Florence Zalasky	Two Hills	Vocal Duet
Redwater	Annette Tchir and Ernie Tchir	Redwater	Vocal Duet
Mannville	Lillian Wasylik	Vermilion	Piano Accordion
Camrose	Maria Wong	Camrose	Piano Solo
Drayton Valley	Gene and Marcel Plamondon	Drayton Valley ..	Instrumental
St. Paul	Frank Large	St. Paul	Recitation
Wetaskiwin ...	Midge Bennett	Wetaskiwin	Piano Solo
Westlock	Dianne Williams	Pibroch	Tap Dancing
Tofield	Sugar Beat's Orchestra	Ryley	Orchestra
Willingdon	Violet and Eugene Shymko	Willingdon	Instrumental
Thorsby	Carol Christopherson	Violet Grove ...	Vocal & Guitar
Stony Plain ...	Roy Adolph	Spruce Grove	Vocalist
Barrhead	Roland Johnston	Chisholm ...	Vocal with Guitar
Devon	Ted Dezall	Devon	Trumpet Solo
Onoway	Doreen Pederson	Onoway	Piano Accordion
Calmar	Gerrard Thomas	Calmar	Vocalist
Fort Sask.	Morley Winnick and Michael Starko	Chipman	Vocal Duet
Morinville	Paul Majeau	Villeneuve	Vocalist
Ponoka	Donald Dubitz	Bashaw	Vocalist
Red Deer	Brian and Joyce Poon	Stettler	Song & Dance Team

TICKETS FOR FINAL SHOW - - - \$1.00

COUNTRY TICKETS AVAILABLE AT:

Mannville—Linda's Coffee Bar
 Camrose—Canadian
 Drayton Valley—Wm. Copeman of
 MacKenzie's Shoe Store
 St. Paul—Mr. L. H. Druin
 Wetaskiwin—Mike Aboussafy—Grocery
 Tofield—Tofield Drug—Geo. McFadden

Willingdon—Mrs. Florence Shewchuk
 Barrhead—Scott's Drug Store
 Ft. Saskatchewan—Dawson's Drug Store
 Ponoka—Bird Drug Store—
 Mr. Fay Johnston
 Ministok—Cooking Lake Area—George's
 Service Station & Coffee Shop

Search For Talent

Sales Pavilion

Saturday, May 11th

PROGRAM

Your Votes Tonight Will Determine
for the Tenth Season

Garry Lorenz

Sharon and Sandra Turner

Gilbert Schultz and Jerry Mittelstead

Sylvia Sadoway

Patricia Iftody and Florence Zalasky

Annette Tchir and Ernie Tchir

Lillian Wasylik

Maria Wong

Gene and Marcel Plamondon

Frank Large

Midge Bennett

Dianne Williams

Sugar Beat's Orchestra

Violet and Eugene Shymko

Carol Christopherson

Roy Adolph

JUDGES WILL SELECT 10 ACTS TO COMPETE FOR TALENT PRIZES AND THE CFRN BANFF SCHOOL OF FINE ARTS SCHOLARSHIP AT THE FINAL SHOW ON SATURDAY, MAY 11th.

PRODUCER

JACK DENNISTOUN

SEMI-FINAL
BROADCAST

CFRN

Talent Finals

day, May 11th

Admission \$1.00

PROGRAMME

Will Determine the Popularity Winners
the Tenth Season.

Marcel Plamondon

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Eugene Shymko

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Roland Johnston

Ted Dezall

Doreen Pederson

Gerrard Thomas

Morley Winnick and Michael Starko

Paul Majeau

Donald Dubitz

Brian and Joyce Poon

CFRN Banff School of Fine Arts Scholarship Award

As well as the 23 contestants listed above the following artists were selected during the season for outstanding talent and are eligible to compete for the Scholarship only. They are not eligible for votes in the Talent Awards:

MARY McFADDEN, KAY SCHULTZ, MARLENE SCHULTZ

MASTER OF CEREMONIES
TONY BIAMONTE

CFRN RADIO

8:00 to 10:00 p.m.
10:15 p.m. to Conclusion

ACKNOWLEDGMENTS

We acknowledge with thanks the support of business firms who have advertised in the 1956-57 programme. They are:

Sicks' Edmonton Brewery
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Industrial & Road Equipment Limited
Corona Hotel
The Great Western Garment Co. Ltd.
Page The Cleaner and Furrier
Bradburn Printers Ltd.
Yellow Cab Ltd.
Sunburst Motor Coaches Ltd.
Waterloo Motors

We wish also to acknowledge the generous support of the T. Eaton Company, Hudson's Bay Company, Woodward Stores (Edmonton) Ltd., and Knowles Jewellery for contributing prizes for this show.

Thanks also to the many businessmen and merchants throughout Northern Alberta who have donated to our cause during the past season, especially when our A.C.T. boys have canvassed their town prior to the presentation of our show.

We have enjoyed another very successful year through the presentation of this Search for Talent Series and this would have been impossible without the whole-hearted support and co-operation of the Staff and Management of CFRN.

TICKETS FOR FINAL SHOW - - - \$1.00

CITY TICKETS AVAILABLE AT:

Perras Bros. Meat Market—Ritchie
Bateman's No. 2 Store—Garneau
Bob & Harry's Meat Market—
Westmount

Dale Drugs—Hazeldean
Quilley's Food Market—Bellevue
Hub Cigar Store
Mike's News Agency

and CFRN

SENT

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TH

NNISTOUN

HIS

REVUE

ST

..... Producer, Piano and Vocal

..... Master of Ceremonies

..... Dancer

..... Comedian

..... Guitar

..... Harmonica

Publicity — Corinne Noonan

MADE AVAILABLE BY CFRN AT NO CHARGE.



TONY BIAMONTE

"Search For Talent" Master of Ceremonies. A natural entertainer, and popular emcee of many live talent shows, Tony has contributed greatly to the recognition of local talent in Northern and Central Alberta. His versatility and general appreciation of music enables him to promote the popular country and western music as well as to encourage young artists in the sphere of classical music. Tony, who is himself an accomplished singer, was educated in Edmonton. He is married and has one small daughter.

UGH THE COURTESY AND GENEROSITY OF

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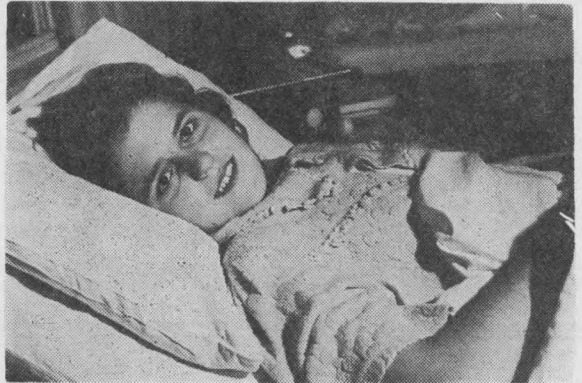
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PHONE 87211

"Crippled Children



This little five year old girl is enjoying a wheel chair supplied by our Organization, following a series of operations and while we spent \$2,000.00 on her, unfortunately her type of disease was one that could not be conquered.



This picture shows some of our little patients in a local hospital where they are being treated for various disabilities. Again we wish to thank the public for their great support to our cause, as the continued generosity has enabled the Crippled Children's Fund to consider any crippled child and where through lack of funds the child would go without medical aid, the A.C.T. have made it possible for the necessary treatment prescribed by their physicians.



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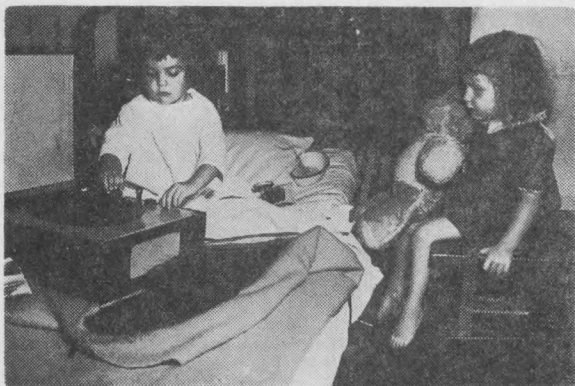
104 St. & 78 Ave.

Phone 36467

BUY AN EXTRA VOTE FOR A CRIPPLED CHILD

Deserve A Chance"

These two little girls are looking so happy since their stay in a local hospital while they underwent surgery which the A.C.T. took care of. The little girl on the left cost the Fund \$1,667.00, and the other child was also assisted by your giving.



We were called upon to assist this little 8-year-old boy who was severely burned. Our outlay for this child was over \$1800.00 but the happy look on his face indicates he was well on the way to complete recovery. When this photo was taken the boy was just leaving for his home near Coronation, Alberta.

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Edmonton

SCHOLARSHIP



G. R. A. "DICK" RICE

President and General Manager of CFRN-Radio and CFRN-TV, whose presentation of the Scholarship to the Banff School of Fine Arts has been an annual feature of the Search For Talent Shows in Northern Alberta since 1951. All individual contestants are eligible to compete for the CFRN Scholarship which is awarded to the performer who is judged to have the most outstanding natural talent combined with ability and desire to advance. Mr. Rice takes a personal interest in the talent discovered on the Search for Talent Shows, and the good work accomplished by the A.C.T. Northern Alberta Crippled Children's Fund.

BETTY MUNN

Winner of the CFRN Scholarship to the Banff School of Fine Arts in 1956—had no previous musical training prior to her participation in the A.C.T. Search For Talent Shows. Betty completed Grade 12 at Ponoka in June, 1956, and greatly enjoyed her six-week course at Banff in July and August. Her teacher at Banff—Dr. E. Vinci—gave her every encouragement to continue with voice training. Now residing in Edmonton, Betty is studying singing, piano and theory, and hopes someday to attain an operatic career. She feels that her appearances on Search For Talent and her studies at Banff have given her a great deal more self-confidence and initiative to continue her studies.



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J. L. Ardern, Manager
Edmonton Alberta

SPORTS

AL SHAVER



Nationally known Sports Commentator whose spectacular play-by-play broadcasts are heard on your Sports Station throughout the year. Regular sportscasts are presented Monday to Saturday at 7:55 a.m.—12:45 noon—6:00 p.m. and 11:05 p.m. In addition, CFRN-Radio brings you complete coverage of W.I.F.U. and Big Four Football—All Major Baseball—Hockey and Curling events—and exclusive broadcasts of the Gillette Fights, the Kentucky Derby and the World Series. Al was born in London, Ontario—came to CFRN from Medicine Hat. He is married and has a family of two boys.

ERNIE AFAGANIS

A native Albertan, Ernie's interest in sports is almost as old as he is. Affectionately known as the "Golden Greek", he is an accomplished sports reporter with first hand knowledge of every major sport. His keen play-by-play commentaries are followed with enthusiasm, and his own professional golf is a matter of special interest to golfers in the Edmonton area. At the date of this publication, Ernie is still a bachelor.



PAUL KOZAK



One of the staff of five experienced radio newsmen who are on the alert 24 hours a day for events that make NEWS. Political, racial or religious prejudice has no place in the busy newsroom of CFRN-Radio, where local, national and international happenings are compiled with accuracy, speed and completeness—reported factually, and without bias, for the listener's own interpretation. Paul was born at Brosseau, Alberta, and is a graduate of the Ryerson Institute of Radio and TV arts. Major newscasts are presented at 8:00 a.m.—12:30 noon—5:50 p.m. and 10:00 p.m. Teleflash news is heard "on the hour".

**THE GREAT WESTERN
GARMENT CO. LTD.**

EDMONTON — ALBERTA



Radio Personalities

IRV SHORE



Irv hails from the town with the intriguing name—Medicine Hat—and despite his winning ways, he remains a bachelor to this day. He is a graduate of the Lorne Greene Academy of Radio Arts, and lists cartooning as his favorite hobby. There's never a dull moment in the Sunwapta Wigwam from six to nine a.m., when Irv's happy music and humor makes the dulllest day sunny. Hear "Shore Is Early in the Wigwam" Monday to Saturday at 1260 — CFRN-Radio.

WES SAUNDERS

Put the coffee on to perk—and join Wes Saunders' Coffee Club Group any morning between nine and noon. Wes plays the kind of music you can enjoy while you work around the house. He brings you news of all the latest products—interesting and profitable contests—and presents Helen Kent, and Joan Blanchard, with information on fashions and fabrics, and helpful household tips. Wes is married and the father of one young son. He came to Edmonton from Hamilton, Ontario.



EMMETT CRONAN



Friendliness is foremost with Emmett, as it is with all CFRN-Radio personalities. Formerly a professional singer and orchestra leader, Emmett came to these parts as an acknowledged authority on modern music. The current "rock 'n roll" rage and Elvis Presley craze have become topics of great interest and wide controversy on his daily "Top Twenty Road Show", heard at four o'clock. Emmett is married and came to Edmonton from British Columbia.

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Personalities and Shows

MICHAEL DAROW

A persuasive personality who stands a full six-foot-five, Mike possesses a fine baritone voice and takes an active part in civic operettas, and various musical and dramatic presentations. A popular emcee, Mike is featured on "Town and Country"—the live talent program which is broadcast from Edmonton's Starland Ballroom every Saturday afternoon. He is also the singing Master of Ceremonies with "The Canadettes" heard regularly on CFRN-Radio. Mike is single, and a native Edmontonian.



JACK FOX

Your evening Host on CFRN-Radio is a young man who began his radio career at Red Deer. In the hours between dinner and midnight, he brings you programs of melody and laughter—education and suspense. You'll enjoy his "Date with a Disc" each evening, Monday to Friday, at 10:15. It features the most pleasant music, and keeps you up-to-the-minute on news and sports. Jack is still content with his blessed state of bachelorhood.



BRIAN SULLIVAN

THE OWL PROWLs at midnight on CFRN - Radio, when Brian Sullivan takes over with entertainment for people who stay up all night. His smooth, easy presentation makes him good company for the night shift in plants and factories—for cab drivers and truckers who move by night—for people who listen late—and for those who rise early. Brian lived his early days in Camrose. He plays a keen trumpet, and takes an active part in local drama.



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Phone 22526

McLeod Building

Edmonton, Alberta

CFRN Radio Program Schedule

DAILY PROGRAMS—

6:00 a.m. to 9:00 a.m.	Irv Shore
9:00 a.m. to 12:00 p.m.	Wes Saunders
12:00 p.m. to 1:00 p.m.	Farm Items
1:00 p.m. to 2:00 p.m.	Western Hour
2:00 p.m. to 3:00 p.m.	Daily Drama and Megans Digest
3:00 p.m. to 4:00 p.m.	Shoppers Matinee
4:00 p.m. to 6:00 p.m.	Top Twenty Road Show

EVENING SHOWS —

6:00 p.m. to 7:00 p.m. (nightly)	Guy Lombardo
8:00 p.m. to 9:00 p.m. (nightly)	Assignment
10:00 p.m. to 10:15 p.m. (nightly)	News
11:00 p.m. to 12:00 a.m. (nightly)	Date With a Disc
12:00 a.m. to 6:00 a.m. (nightly)	Owl Prowl
7:00 p.m. to 8:00 p.m. Mon.	Western Caravan
7:00 p.m. to 7:30 p.m. Tues.	Western Roundup
7:30 p.m. to 8:00 p.m. Tues.	Ukrainian Sons of Pioneers
7:00 p.m. to 8:00 p.m. Wed.	European Dance Parade
7:00 p.m. to 7:30 p.m. Thurs.	Canadian Western Opry
7:30 p.m. to 8:00 p.m. Thurs.	Western Hit Parade
8:00 p.m. to 9:00 p.m. Fri.	Gillette Fights

SPECIAL FEATURES—

1:00 p.m. to 3:00 p.m. Sat.	Town and Country
3:00 p.m. to 5:30 p.m. Sat.	Western Extravaganza
7:00 p.m. to 8:00 p.m. Sat.	Barn Dance
4:00 p.m. to 5:00 p.m. Sun.	Woolworth Hour
5:00 p.m. to 5:30 p.m. Sun.	Bob Hope Show
9:00 p.m. to 9:30 p.m. Sun.	Sunday Evening at Home
9:30 p.m. to 10:00 p.m. Sun.	Canadettes
10:30 a.m. to 10:40 a.m. Mon., Wed., Fri.	Who Am I?
10:45 a.m. to 11:00 a.m. Daily	Helen Kent

THEY NEED YOUR VOTE!!

Each ballot cast serves a twofold purpose. Young unfortunates of Northern Alberta are provided another ray of hope with each ballot cast. Simultaneously, that same ballot opens the doors of opportunity for youthful artists who contribute to this great cause by participating in Search for Talent each Saturday. From this small start, many have gone on to gain wide recognition in cultural circles. Every vote counts double . . . make sure of yours now.

TEAR ALONG THIS LINE

My Vote For

Contestant No.

Show (Name of Town)

Best Wishes to A.C.T.
SEARCH FOR TALENT

Yellow
Cab
LTD.

Phone 23456

"A THINKING FELLOW CALLS A YELLOW"

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YOUR SCORE SHEET

MARK EACH SPACE WITH THE NAMES OF THE PERFORMERS
IN YOUR COMMUNITY

HOW TO VOTE:

IN THE HALL: Signal for one of the A.C.T. members who will be patrolling the aisles. Tell him the name of the act you wish to vote for and give him your donation for the Northern Alberta Crippled Children's Fund. One vote will be recorded for every 25c you contribute.

BY MAIL: Listen to "Search for Talent" news every weekday on CFRN. Place your donation for the fund in an envelope and enclose a slip of paper with the name and number of the artists receiving your vote. Be sure to include your name and address. A receipt will be mailed to you.

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